



## STAGE INTRODUCTION

Joe Hirsch is on a mission to fix the way we work...at work.

He's a keynote and TEDx speaker, a contributor to the Wall Street Journal, a columnist for Inc., the author of *The Feedback Fix*, a father of four, and a husband of one.

Please welcome Joe to the stage!

## BIO – LONG

As the managing director of Semaca Partners, Joe Hirsch specializes in helping organizations apply behavioral science to strengthen the way leaders train, support and empower their teams for success.

Drawing on his experiences as an award-winning educational leader and researcher, Joe has earned accolades from Fortune 500 executives to NFL coaches for his forward-thinking approach to improving organizational culture and effectiveness. Described by Wharton professor Adam Grant as “breath of fresh air,” Joe distills vast bodies of research-based practice into actionable insights that make an immediate difference in how people work, learn and lead.

His 2017 book, “The Feedback Fix” (published by Rowman & Littlefield) presents a radical alternative to traditional feedback techniques and performance management practices. As a TEDx and keynote speaker, Joe has shared his strategies with executives at Deloitte, GameStop, the Bill & Melinda Gates Foundation, members of the U.S. armed forces, and close to 10,000 others across two continents.

When Joe isn't writing for publications like Inc., The Wall Street Journal, or Educational Leadership, he enjoys doing anything outdoors with his wife and four sons. He lives (actually) in Baltimore and (virtually) at [www.joehirsch.me](http://www.joehirsch.me).

## BIO – SHORT

Joe Hirsch is the managing director of Semaca Partners, a communications consultancy specializing in high-performance feedback training. A PhD with a common touch, Joe helps organizations apply behavioral science for lasting impact. He's the author of *The Feedback Fix*, a contributor to the Wall Street Journal, a columnist for Inc., and a TEDx speaker. Connect with him at [www.joehirsch.me](http://www.joehirsch.me).