

VIRTUAL

REALITY



**NEW OFFERINGS.
SAME EXPERIENCE.**

VIRTUAL SOLUTIONS FOR YOUR NEXT MEETING OR EVENT



KEYNOTES REIMAGINED

Now you can experience Joe's stage magic from a distance.

V-NOTE
(VIRTUAL KEYNOTE)

60-90
MINUTES

\$5,000

- Ideal for larger groups (75+)
- Interactive format
- Breakout activities to maximize engagement
- Real-time audience participation
- Professional platform
- Rich visuals
- High-quality audio

WEBINAR
(ONLINE TRAINING)

45-60
MINUTES

\$3,500

- Ideal for smaller groups (5-75)
- Lecture-style format
- Individualized practice exercises
- Group-chat feature for shared learning
- Professional platform
- Rich visuals
- High-quality audio

COURSE
(SELF-PACED STUDY)

5
MODULES

\$159
PER SEAT

- Ideal for individuals or teams
- Modular, video-based instruction
- Research-based resources & practice exercises
- Weekly video check-ins with instructor
- Professional platform
- Rich visuals
- High-quality audio

TALK TOPICS



FEEDFORWARD: THE POWER OF PERFORMANCE PARTNERSHIPS

There are few things more difficult than giving difficult feedback. Judgment, anger, disappointment, pain – without a dependable strategy, these deeply-felt emotions can complicate the workplace and even disrupt business practices. But to move from fear to growth, leaders need a new mindset and message.

In this entertaining and evidence-based talk, leaders at all levels will make the leap towards “feedforward,” a powerful shift in how we think about the performance and potential of others.

Packed with actionable insights and real takeaway value, this talk will give you the tools to form a new feedback mindset that eliminates conflict and builds every team’s capacity to communicate with greater authenticity, agency and accountability. Easy to learn and proven to work, feedforward will strengthen your workplace culture and relationships by tapping into the unique strengths and skills of every team member.

- Gain actionable insights behind the neuroscience of giving and receiving quality feedback.
- Develop practical tools to recognize and develop the full potential of employees.
- Master time-efficient strategies that enable rapid-cycle coaching conversations.
- Leverage cost-effective, sustainable methods for implementing and monitoring feedback.

SILO BREAKERS: WHY CONNECTION IS YOUR COMPETITIVE ADVANTAGE

Why do some organizations sit on the leading edge of innovation while others sit on the sidelines? The secret isn’t what they know – it’s what they share. Innovation thrives when teams tear down the silos that create friction and make connection their competitive advantage.

This talk offers an entertaining and evidence-based look at how companies thrive as “silo breakers” – first, by understanding how silos form, then by taking the necessary steps to overcome them. Learn relevant and research-based strategies that foster collaboration and information sharing. Master the mindsets and methods that deepen connections to customers, partners, vendors, and open resources. Future-proof your organization by tapping your company’s “team genius” to solve the challenges of today and the unseen opportunities of tomorrow. Packed with silo-breaking examples and strategies, this talk will help leaders at all levels rally their entire team to deliver exceptional customer engagement and experience.

- Shift your culture from knowledge “hoarders” to knowledge “brokers”
- Master evidence-based tools for effective teaming, collaboration and communication/feedback.
- Remove the bottlenecks that strangle innovative and integrated practices.
- Build a workplace culture of high-trust, authentic relationships.

THE COACH APPROACH TO LEADING TEAMS

Coaching is no longer a luxury — it is a critical driver of business success. From effectively managing teams to growing and retaining talent, today's leaders need a robust understanding of how coaching can broaden and build the strengths of team members, shape difficult conversations and achieve measurable results.

This entertaining and evidence-based talk will teach leaders at all levels the art and science of performance coaching. Master the mindsets and methods that create high-trust, authentic relationships between leaders and team members. Learn proven strategies that foster empathy in the workplace. Create healthier and happier workplace dynamics by leading with greater intention and attention.

From sharing critical feedback to building trust and better teamwork, this talk offers deep insights to help emerging and experienced leaders hone their coach approach and tap the strengths of their teams.

- Learn how to instill a coaching mindset throughout your organization.
- Master proven techniques that foster collaboration, communication and clarity.
- Develop high-impact communication strategies for delivering feedback that is developmental, not judgmental.



AS THE MANAGING DIRECTOR OF SEMACA PARTNERS, Joe Hirsch helps leaders apply behavioral science to improve the way they listen, lead and learn. He is a TEDx and keynote speaker, a columnist for Inc., and the author of "The Feedback Fix," which has been praised by Fortune 500 executives, NFL coaches and educational reformers for its forward-looking view of human performance. Joe's work and research has been featured in Forbes, Harvard Business Review, Educational Leadership and other major outlets. Joe has trained senior leaders at Deloitte, GameStop, Fresenius, the Bill & Melinda Gates Foundation, Liberty Mutual and many others on ways to communicate with impact. He lives (actually) in Maryland and (virtually) at www.joehirsch.me.

Conditions change. People don't. Let's build something...together.